



A STEP-BY-STEP GUIDE

CINC AI IS
TRIGGERED

CONVERSATION
STARTS

QUALIFYING
EVENT OCCURS

THE AGENT
STEPS IN

APPOINTMENT
IS BOOKED



A New Lead Registers or an Existing Lead Exhibits Implicit Behaviors

CINC AI Proactively Reaches out to Find The Motivation for the Home Search & Builds a Relationship

Whether the Lead Books an Appt, Speaks to the Agent, or Isn't Ready, CINC AI Nurtures and Tracks Behaviors to Keep the Conversation Going

The Agent Can Jump in the Conversation Any Time, Seamlessly Switching From CINC AI

Leads Can Book Appt Directly Through CINC AI or Agents Can Step in to Confirm and Set