



# SCHEDULE YOUR VIRTUAL OPEN HOUSE

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## How It Works

**Within your properties dashboard, you can:**

- Schedule the date & time of your virtual open house
- Include a direct link to the prerecorded video or live video stream

**Your clients will be able to:**

- Add a calendar reminder of your virtual open house
  - When the virtual open house is live the “Add to my calendar” will automatically direct clients to your Open House
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## 3 Tools for a Productive Open House

**Create and Master your Free Zoom Account**

This platform will allow you to present your open house live or simulate your prerecording as if it is live. Before you host your open house, make sure you feel comfortable with the platform so you can toggle between showing the property and you.

**Keep Your Video Best Practices in Mind**

Use these tips to make sure your video, whether live or prerecorded, is impeccable. Practice beforehand so you know what works and you feel comfortable when it is showtime!

**Create Amazing Graphics for Free with Canva**

Promote your open house with beautiful graphics. This free tool gives you access to a myriad of designs that fit your brand.